



Appendix 1.1 Corporate Sector Survey

The views of the corporate sector were sought in relation to the National Stadium and the concept of a *Campus of Sporting Excellence*. The Top 100 companies in Ireland were issued with a questionnaire for completion. In total, 46 replies were received. Below we present a summary of the findings from the survey.

Survey Findings

1. Should Ireland have a state-of-the-art flagship stadium?

Yes	No	Don't Know
95%	2.5%	2.5%

2. Views on the concept of a "Campus of Sporting Excellence"

For	Against	Don't Know
90%	5%	5%

3. Sporting activities which should be accommodated on site

<ul style="list-style-type: none">• Athletics• Badminton• Basketball• Equestrian Sports• Gaelic games• Golf Training• Gymnastics	<ul style="list-style-type: none">• Handball• Hockey• Judo• Olympic Sports• Rowing• Rugby• Sailing	<ul style="list-style-type: none">• Snooker• Soccer• Squash• Swimming• Table Tennis• Tennis
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4. Should the National Stadium be self-financing or should there be some ongoing State involvement?

Self-financing	State involvement
40%	60%

5. Type of corporate involvement which would be appropriate given the concept of the Stadium

<ul style="list-style-type: none">• Purchase of corporate boxes / premium seats• Advertising• Sponsorship• Donations

6. Type of corporate facilities required

<ul style="list-style-type: none">• Corporate Boxes

- Premium Seats
- Catering and restaurant facilities
- Conference facilities